

	Academic Edition	Professional Edition			Enterprise Edition		
		Key Findings	Read-Only	Full-Access	Key Findings	Read-Only	Full-Access
<b>Annual Subscription Fee Per User</b>	\$95	Free	Free	\$1195	Free	Free	\$1595
<b>Major Features</b>							
View Key Findings™ (Select charts, crosstabs, reports)	✓	✓	✓	✓	✓	✓	✓
Automatic Statistical Significance Testing	✓	✓	✓	✓	✓	✓	✓
View Crosstabs, Variables, Charts, Data Tables	✓		✓	✓		✓	✓
View & Save Related Files			✓	✓		✓	✓
Create Key Findings™ (Select charts, crosstabs, reports)	✓			✓			✓
Create & Modify Crosstabs, Variables, Charts, Data Tables	✓			✓			✓
Set Configuration Options for Statistical Testing	✓			✓			✓
Create & Modify User-Defined Variables	✓			✓			✓
Data Storage Per Full-Access User	10MB			1GB			2GB
Additional Data Storage Fee per Year				\$195/2GB			\$195/2GB
<b>Import and Export</b>							
Import Crosstabs & User-Defined Variables	✓			✓			✓
Upload Datasets	✓			✓			✓
Append Datasets	✓			✓			✓
Upload Related Files				✓			✓
Export Key Findings™ (Select charts, crosstabs, reports)	✓	✓	✓	✓	✓	✓	✓
Export Crosstabs to Excel & PDF	✓		✓	✓		✓	✓
Export Data Tables to Excel	✓		✓	✓		✓	✓
Export Charts to PowerPoint on Custom Templates	✓		✓	✓		✓	✓
PowerPoint ChartSync							✓
Export Charts to Excel & Image File Format	✓		✓	✓		✓	✓
Export Datasets to SPSS	✓		✓	✓		✓	✓
<b>Customer Support</b>							
Email Support 8am – 8pm EST	✓		✓			✓	
Phone Support 8am – 8pm EST			✓			✓	
Phone & Email Support during additional hours						Optional	
<b>Training</b>							
Online Training within MarketSight	✓		✓			✓	
Private, 1-hour, web-based Training Session				\$495/session		✓	
Half-day Onsite Training Session (plus expenses)				\$1,995/session		\$1,995/session	
<b>Data Preparation Services</b>							
Data cleaning, preparation, & upload				\$95/hour		\$95/hour	
<b>Installation Options</b>							
Hosted in MarketSight Data Center	✓		✓			✓	
Hosted in MarketSight Data Center - Dedicated Hardware						Optional	
Hosted On-Premises by Client						Optional	
<b>Customization Options</b>							
Custom Branding & URL				\$995/site/year		Included with 5-user subscription	
Customized Excel Export						Optional	
Custom Feature Development						Optional	
<b>Integration Options</b>							
Access to APIs for Single Sign-On, Automatic Data Upload, Remote Access, Custom Interface Development						✓	
<b>Reseller Program</b>							
Please inquire about our Reseller Program, providing discounts on subscriptions purchased for your clients						✓	