

Annual Subscription Fees Per User	Academic Edition	Professional Edition		Enterprise Edition	
		Read-Only	Full-Access	Read-Only	Full-Access
Users 1-25	\$95	\$95	\$995	\$195	\$1,495
Users 26-50	\$85	\$85	\$795	\$175	\$1,295
Users 51-100	\$75	\$75	\$595	\$135	\$1,095
Users 101+	\$65	\$65	\$395	\$ 95	\$ 895
Minimum number of Users	None	Sold in sets of 5	1	Sold in sets of 5	5
Additional Requirements	Requires Student ID, credit card	All subscriptions in an account must be Professional Edition		All subscriptions in an account must be Enterprise Edition	
Major Features					
View Cross-Tabs, Variables, Charts, Data Tables	✓	✓	✓	✓	✓
Automatic access to software updates	✓	✓	✓	✓	✓
Automatic Statistical Significance Testing	✓	✓	✓	✓	✓
Create/Modify Cross-Tabs, Variables, Charts, Data Tables	✓		✓		✓
Configuration Options for Statistical Testing	✓		✓		✓
Create/Modify User-defined Variables	✓		✓		✓
View/save Related Files from Market Research Portal				✓	✓
Import and Export					
Banner Export to PDF	✓	✓	✓	✓	✓
Export Cross-Tabs & Data Tables to Excel	✓	✓	✓	✓	✓
Chart Export to PowerPoint, Excel, Image files	✓	✓	✓	✓	✓
Dataset Export to SPSS	✓	✓	✓	✓	✓
Import Cross-Tabs & Variables	✓		✓		✓
Dataset Upload	✓		✓		✓
Dataset Append	✓		✓		✓
Upload Related Files to Market Research Portal					✓
Data Storage¹					
Data Storage ² included per Full-Access User	10MB	N/A	1GB	N/A	2GB
Additional Data Storage available		N/A	\$195/2GB/year	N/A	\$195/2GB/year
Customer Support					
Email Support 8am – 8pm EST	✓		✓		✓
Phone Support 8am – 8pm EST			✓		✓
Phone & Email Support during additional hours				By arrangement	
Training					
Online Training within MarketSight	✓		✓		✓
Private, 1-hour, web-based Training			\$495/session		✓
Half-day Onsite Training Session (T&E not included)			\$4,995/session		\$4,995/session
Data Preparation Services					
Data cleaning, preparation, & upload			\$95/hour		\$95/hour
Installation Options					
Hosted in MarketSight Data Center	✓		✓		✓
Hosted in MarketSight Data Center - Dedicated Hardware			\$30,000/year		\$30,000/year
Hosted On-Premises by Client				\$20,000/server/year 10% discount on subscription fees	
Customization Options					
Custom Branding ³ & URL			\$995/site/year		✓
Customized Exports ⁴					\$9,995
Custom Development available					✓
Market Research Portal					
Market Research Portal enabled for storing Related Files, such as reports, questionnaires, presentations, and any other research-related information.					✓
Web Services Integration Options					
End-user Authentication Module					✓
Database Integration Module					✓
Future Web Services Integration Modules					✓
Partner Pricing					
MarketSight Subscribers can purchase subscriptions for their clients at discounted "Partner Pricing" rates.			20% discount off list		20% discount off list

¹ Storage limitations depend on installation option chosen

² Storage is aggregated and shared across all subscribers in an Account (e.g. a Professional subscription for 10 users includes 10GB of storage)

³ Customization of Logo & URL will be completed within 2 business days

⁴ This pricing is for a typical export customization project. Actual pricing may vary depending upon client requirements