

	Academic Edition	Professional Edition		Enterprise Edition	
Annual Subscription Fees Per User		Read-Only	Full-Access	Read-Only	Full-Access
Users 1-25	\$95	\$95	\$995	\$195	\$1,495
Users 26-50	\$85	\$85	\$795	\$175	\$1,295
Users 51-100	\$75	\$75	\$595	\$135	\$1,095
Users 101+	\$65	\$65	\$395	\$ 95	\$ 895
Minimum number of Users	None	Sold in sets of 5	1	Sold in sets of 5	5
Additional Requirements	Requires Student ID, credit card	All subscriptions in an account must be Professional Edition		All subscriptions in an account must be Enterprise Edition	
<b>Major Features</b>					
View Cross-Tabs, Variables, Charts, Data Tables	✓	✓	✓	✓	✓
Automatic access to software updates	✓	✓	✓	✓	✓
Automatic Statistical Significance Testing	✓	✓	✓	✓	✓
Create/Modify Cross-Tabs, Variables, Charts, Data Tables	✓	✓	✓	✓	✓
Configuration Options for Statistical Testing	✓	✓	✓	✓	✓
Create/Modify User-defined Variables	✓	✓	✓	✓	✓
View/save Related Files from Market Research Portal			Optional	✓	✓
<b>Import and Export</b>					
Banner Export to PDF	✓	✓	✓	✓	✓
Export Cross-Tabs & Data Tables to Excel	✓	✓	✓	✓	✓
Chart Export to PowerPoint, Excel, Image files	✓	✓	✓	✓	✓
Dataset Export to SPSS	✓	✓	✓	✓	✓
Import Cross-Tabs & Variables	✓	✓	✓	✓	✓
Dataset Upload	✓	✓	✓	✓	✓
Dataset Append	✓	✓	✓	✓	✓
Upload Related Files to Market Research Portal			Optional		✓
<b>Data Storage<sup>1</sup></b>					
Data Storage <sup>2</sup> included per Full-Access User	10MB	N/A	1GB	N/A	2GB
Additional Data Storage available		N/A	\$195/2GB/year	N/A	\$195/2GB/year
<b>Customer Support</b>					
Email Support 8am – 8pm EST	✓	✓	✓	✓	✓
Phone Support 8am – 8pm EST			✓		✓
Phone & Email Support during additional hours				Optional	
<b>Training</b>					
Online Training within MarketSight	✓	✓	✓	✓	✓
Private, 1-hour, web-based Training			\$495/session		✓
Half-day Onsite Training Session (plus expenses)			\$1,995/session		\$1,995/session
<b>Data Preparation Services</b>					
Data cleaning, preparation, & upload			\$95/hour		\$95/hour
<b>Installation Options</b>					
Hosted in MarketSight Data Center	✓	✓	✓	✓	✓
Hosted in MarketSight Data Center - Dedicated Hardware			Optional		Optional
Hosted On-Premises by Client					Optional
<b>Customization Options</b>					
Custom Branding <sup>3</sup> & URL			\$995/site/year		✓
Customized Exports <sup>4</sup>					Optional
Custom Development available					✓
<b>Market Research Portal</b>					
Market Research Portal enabled for storing Related Files, such as reports, questionnaires, presentations, and any other research-related information.			Optional: \$95/user/year (includes 1GB storage per user)		✓
<b>Web Services Integration Options</b>					
End-user Authentication Module					✓
Database Integration Module					✓
Future Web Services Integration Modules					✓
<b>Partner Pricing</b>					
When MarketSight Subscribers purchase subscriptions for their clients, volume discounts will apply across all users.			✓		✓

<sup>1</sup> Storage limitations depend on installation option chosen

<sup>2</sup> Storage is aggregated and shared across all subscribers in an Account (e.g. a Professional subscription for 10 users includes 10GB of storage)

<sup>3</sup> Customization of Logo & URL will be completed within 2 business days

<sup>4</sup> This pricing is for a typical export customization project. Actual pricing may vary depending upon client requirements